ASSESSING STUDENTS' LEARNING ACHIEVEMENT: AN EVALUATION

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Abstract: This research aimed to evaluate the use of alternative assessment, components of testing, and supplementary assessment by 127 lecturers (purposive sampling) of state and private universities in Pekanbaru, Indonesia in assessing students' learning achievement. The CIPP Evaluation Model focusing on input and process was used as a research design; and two sets of questionnaires. The input factor contained knowledge on alternative assessment and components of testing; the process concerned with the frequency of implementation and supplementary assessment. Research findings found that input factor was at a high level. In process factor, written, performance, self/peer, portfolio, rubric, validity, reliability, table of specification, test sources, and item analysis (moderate level); project, product, diligence, kinship, request, honesty, and try-out (low level); but attitude, referenced, domain, participation, and attendance (high level). However, there was no significant difference on factors of input and process viewed from teaching experience except project assessment in terms of academic qualification. The implication of this research was that having higher knowledge, lecturers were encouraged to vary their types of assessment, increase the frequency of implementation of components of testing, and elaborate the factors of supplementary assessment.

Key-words: alternative assessment, components of testing, supplementary assessment

INTRODUCTION

In order to have a better quality of education, particularly in students' learning achievement, seems to be the major target of every educational institution including state and private universities in Pekanbaru, Indonesia. One of the reasons for this is that learning achievement will reflect the quality of education provided by the lecturers of those universities. Therefore, the claim on quality testing or quality assessment must be met. To construct quality testing or quality assessment, the following things must be fulfilled: testing or assessment should be varied (known as alternative assessment, classroom-based assessment, or authentic assessment), and should be analyzed through various components (known as components of testing) (Yustisia, 2008; O'Malley & Pierce, 1996; Darling & Hammond, 2000; Andrade & Ying, 2005; Angelo & Cross, 1993; Brown, 2004; Arikunto, 2012; Chase,1974; Mehrens, 1998; Zunairi, 2008; Shohamy, 1985). In addition, testing or assessment is supposed to be supplemented with other external norms (known as supplementary assessment) (Azhar, 2013a).

Alternative assessment (also called classroom-based assessment, and authentic assessment), in this context can be considered as many kinds of assessments or procedures that can be used to evaluate students' learning achievement. These types of assessments should cover three educational domains: cognitive, affective, and psychomotor. Such assessments as attitudes assessment and self/peer assessment gain information on students' affective domain; performance assessment, project assessment, and product assessment pursue information on students' skills; written assessment evaluates students' cognitive domain; and portfolio assessment collects and keeps all information concerning with students' knowledge, attitudes, and skills towards certain courses and functions as the evidence of teaching-learning process (Forgette & Marielle, 2000; Leahy, 2005; Zakaria, 2006; Tola, 2006; Tillema, 2011; Tierney & Marielle, 2004; Popham, 1995).

Parallel to this, components of testing consist of the aspects of *rubric, domain, referenced, item analysis, validity, reliability, try-out, table of specification,* and *test-sources* (Hughes, 2003; Depdiknas, 2005; Dickins & Germaine, 1992; Arikunto, 2012; Johar & Ariffin, 2001; Weir, 1993; and Mcnamara, 1996); and *Supplementary assessment,* in addition to this, are such factors as *participation, attendance, request, diligence, kinship,* and *honesty* in this context, concerns with factors that can be considered influencing explicitly or implicitly the final scores of students' learning achievement, (Azhar, 2013b).

Research Problems

Lecturing and assessing students' learning achievement legibly and accurately are two of important jobs that must be done by each lecturer including the lecturers of state and private universities in Pekanbaru, Indonesia. Concerning with this, Quality Assurance Unit (QAU) of each university conducts such activities as observation, supervision, evaluation holistically towards all lecturers' activities in lesson plan, lecture implementation, implementation management, planning improvement, evaluation tasks, quiz, mid-term test, full-term test, and final scores (QAU, 2013). However, QAU has not fully evaluated yet to what extent all variants related to learning achievement have met qualified criteria.

Parallel to this, the result of pilot studies on the assessment of learning achievement to fifty students of state and private universities in Pekanbaru, Indonesia showed that lecturers tended to use multiple choice (85%), essays (90%), learning material as test sources (76%), and focus on cognitive domain (87%); moreover, without using table of specification (98%), without using project assessment (82%), without using performance

assessment (63%), and without using product assessment (37%) (Azhar, 2013a). In summary, lecturers have not yet applied various types of assessments, even many of them focusing on written assessment; and only covering cognitive domain.

Refer to those problems, this study aims to evaluate the alternative assessment, the components of testing, and several factors of supplementary assessment that the lecturers have already been familiar with and used in assessing students' learning achievement. Accordingly, the research problems of this study can be formulated as in the following: (a) How good is the cognitive level of the lecturers on alternative assessment and the components of testing?; (b) How often is the implementation of alternative assessment, components of testing, and factors of supplementary assessment conducted by the lecturers?; (c) Is there any significant difference on the cognitive level of the lecturers on alternative assessment and components of testing viewed from the aspects of teaching experience and academic qualification?; and (d) Is there any significant difference on the frequency of implementation of alternative assessment, components of testing, and factors in supplementary assessment viewed from the aspects of teaching experience and academic qualification?

Research Objectives

Refer to the research problems, the objectives of this research are as in the following (a) to identify the knowledge of the lecturers of state and private universities in Pekanbaru, Indonesia on alternative assessment and the components of testing; (b) to prove the frequency of the implementation of alternative assessment, components of testing, and factors of supplementary assessment used by the lecturers of state and private universities in Pekanbaru, Indonesia; (c) to find out whether or not there is a significant difference of the knowledge of the lecturers of state and private universities in Pekanbaru, Indonesia on alternative assessment and components of testing viewed from the aspects of teaching experience and academic qualification; and (d) to find out whether or not there is a significant difference of the frequency of implementation on alternative assessment, components of testing, and factors in supplementary assessment used by the lecturers of state and private universities in Pekanbaru, Indonesia viewed from the aspects of teaching experience and academic qualification.

METHODOLOGY

This study used the CIPP evaluation model (Stufflebeam *et al.*, 1971). CIPP is a Context, Input, Process, and Product. However, two aspects only were investigated, namely input and process. CIPP evaluation model has been used in a variety of educational contexts, including in the assessment of students' learning achievement (Fritz, 1996, Stufflebeam & Shinkled, 1988; Rossi *et al*, 2004). The aspect of input contains *gender*, *field of study, academic qualification, teaching experience, attended courses on assessment, types of alternative assessment*, and *the components of testing*. On the other hand, the aspect of process includes the frequency of implementation of the types of alternative assessment, the components of testing, and several factors of supplementary assessment.

There were two sets of questionnaires used to collect the data for the aspects of input and process. Constructs and items for the two aspects were adapted from past studies as well as theoretical concepts by Ali (2005), Ariev, (2005), Baghetto, (2004), Birgin & Baki, (2009), Crooks, (2011), Arikunto, (2012), Depdiknas, (2005), Dickens & Germaine, (1992), Forgette & Marelle, (2000), Hughes, (2003), Johar & Ariffin, (2001), Klenowski, (2011), Leahy *et al.*, (2005), Mcnamara, (1996), Munoto & Meini Sondang, (2006), Petkovskaa, *et al.*, (2010), Popham, (1995), Pusat Penilaian Depdiknas, (2003), Tierney & Marielle, (2004), Tillema, et al., (2011), Tola, (2006), Western & Northern Canadian Protocol for Collaboration in Education, (2006), Yustisia, (2008), Zakaria, (2006), Shohamy, (1985), and Zunairi, (2008). However, the items and constructs of several factors of supplementary assessment were constructed through focus group discussion in cooperation with lecturers of Learning Psychology of Faculty of Education, The University of Riau, Pekanbaru, Indonesia (Azhar 2013b).

FINDINGS AND DISCUSSIONS

The research findings found that the knowledge of the lecturers of state and private universities in Pekanbaru, Indonesia on alternative assessment was at a high level (3.92 - 4.34). The same things also happened to the components of testing (4.04 - 4.15). This score is much higher than that of the cognitive level of junior high school English teachers within Riau Province, Indonesia who got moderate level (3.29 - 3.55) (in Azhar, 2013c). Moreover, this condition seemed to be the opposite of the result of pilot studies which

found that lecturers had not yet applied various types of alternative assessment as well as components of testing in assessing students' learning achievement except in *written* assessment particularly on *multiple choice* and *essays* (Azhar, 2013a).

Parallel to this, Depdiknas, (2005) also stated that in assessing students' learning achievement, lecturers were supposed to use various types of alternative assessment and analyze the quality of that assessment through each component of testing. Even, Yustisia (2008), Tola (2006), Zunairi, (2008), Zakaria (2006), and Baghetto, (2004) emphasized that various types of alternative assessment and components of testing were also supposed to be used not only by primary and secondary school teachers but also lecturers in assessing students' learning achievement at a university level.

The findings in the aspect of process showed that *true-false*, *matching*, *sentence completion*, and *paragraph completion* (written assessment); *speech* and *role-play* (performance assessment); *prototype*, *miniature*, and *blueprint* (product assessment) were at a low level frequency of implementation. Meanwhile, *multiple choice* (written assessment), *quiz*, *interview*, *monologue*, *brainstorming*, *drawing sketches based on an order*, and *demonstrating a scientific process* (performance assessment); *sketch*, *design*, and *graphic/diagram* (product assessment); *suggesting*, *inputting*, *criticizing*, and *proposing* (self/peer assessment); *attitude scale* (attitude assessment); and *working portfolio*, *documentary portfolio*, and *showcase portfolio* (portfolio assessment) were at a moderate level.

However, open-ended question, closed-ended question, and essay (written assessment); scientific presentation and discussion (performance assessment); writing scientific articles (project assessment); 'interaction, participation, and active contribution,' 'creative and appreciation,' 'logical, critical, and lateral thinking,' 'learning motivation, self-confidence, and work-in group' (attitude assessment) were at a high level.

Refer to this, Azhar (2013c) found that this result was really much more comprehensive compared to the frequency of implementation of classroom-based assessment conducted by junior high school English teachers within Riau Province, Indonesia in which the mean scores showed the moderate level (2.76 - 3.63) particularly for the implementation of various types of alternative assessment. This is due to the differences in terms of academic qualification in which most of lecturers have already got masters degree as well as doctorate degree.

Next, the findings in terms of the frequency of implementation of the components of testing showed that firstly, true-false, matching, sentence completion, and paragraph completion were at a low level (1.83 - 2.15) in terms of try-out. Secondly, the following aspects such as analytic, holistic, and mixture of analytic and holistic (2.92 - 3.01) in term of rubric; face, concurrent, construct, and content validity (2.61 - 3.51) in terms of validity; equivalent, test-retest, and split-half method (2.67 - 278) in terms of reliability; mono skill, multi skill, and skill-oriented (3.04 - 3.58) in terms of table of specification; standardized (2.73) in terms of test-sources; item differences, and quality of distracters ((2.83 - 3.29)) in terms of analysis; and multiple choice (3.07) in terms of try-out were at moderate level.

Thirdly, cognitive, affective, psychomotor, and mixture of the cognitive, affective, psychomotor (3.73 - 4.27) in terms of domain; criterion-referenced and norm-referenced (3.22 - 3.93) in terms of referenced; content-oriented (3.72) in terms of table of specification; lecturer-made test (4.23) in terms of test-sources; item-difficulties (3.67) in terms of analysis were at a high level. Finally, in the aspect of supplementary assessment, participation-based assessment and attendance-based assessment were at a high level (3.75 - 3.81); diligence-based assessment and honesty-based assessment were at a moderate level (3.49 - 3.51); while kinship-based assessment and order/request-based assessment were at a low level (1.62 - 1.81).

This research evidence seemed to be more comprehensive than that of the research activities done by Birgin & Baki (2009), Gansle *et al.* (2006), Munoto & Meini Sondang (2006), Crooks (2011), Segers & Tillema (2011), Klenowski (2011), Petkovskaa, *et al.* (2010), Western and Northern Canadian Protocol for collaboration in Education (2006), and Azhar (2013c). In their research activities, the findings only discussed the advantages, the weaknesses, and the needs for training whenever teachers were encouraged to use these types of classroom-based assessment; even, they did not discuss at all some factors in terms of supplementary assessments either explicitly or implicitly influencing the final scores of students' learning achievement as well as components of testing.

On the other hand, in terms of hypothesis testing, it was found that there was no significant difference in the aspects of knowledge (input), frequency of implementation (process) and supplementary assessment viewed from the aspects of teaching experience and academic qualification; except *project assessment* in terms of academic qualification even though there was a little bit difference in means scores. This is in line with the research findings done by Azhar (2013c) on teachers' teaching experience; but not on academic qualification

in which teachers with bachelor degrees were better in terms of knowledge, attitude, and skill in the implementation of classroom-based assessment, alternative assessment, or authentic assessment than that of teachers with diploma.

CONCLUSION AND SUGGESTION

This study has implications for the lecturers of state and private universities in Pekanbaru, Indonesia. In the first place, they have a high level of knowledge on various types of alternative assessment, components of testing, and supplementary assessment even though they have different academic qualification and teaching experience. However, they have a low level of frequency of implementation of components of testing in *try-out* particularly on *true-false*, *matching*, *sentence completion*, and *paragraph completion*. In terms of various types of alternative assessment, they also have a low level of frequency of implementation particularly on *true-false*, *matching*, *sentence completion*, and *paragraph completion* (written assessment); *speech* and *role-play* (performance assessment); and *prototype*, *miniature*, and *blueprint* (product assessment).

Therefore, it is recommended that they have to take into account the following actions. In terms of various types of alternative assessment particularly on *project assessment*, the lecturers are encouraged to attend peer-teaching activities either in a similar or different academic qualification. Golanaki & Vassilopoulou (2007), Stipeck (2006), and Beyazkurk & Kesner (2005) concluded that through peer-teaching activities, both groups (teacher-students) and (among colleagues) obtained "adequate internal consistency and low standard error of measurement on conflict, closeness, and dependency." So, the lecturers of state and private universities in Pekanbaru, Indonesia, will be able to learn from one to another even sharing ideas in terms of the implementation of project assessment, performance assessment, and product assessment.

Parallel to this, they are also encouraged to use focus group discussion, in which, they can learn, watch, share ideas, and imitate from one to another (Krueger, 1994). In terms of the implementation of *try-out* namely on objective testing, they are encouraged to review the advantages and weaknesses of *try-out* (Hughes, 2003; Dickens & Germaine, 1992; Crooks, 2011; Mcnamara, 1996; Popham, 1995; Shohamy, 1985). In terms of a low level of frequency of implementation particularly on *true-false*, *matching*, *sentence completion*, and *paragraph completion* (written assessment), it can be concluded that this

is due to the fact that probably these types of assessment are rarely used in this era at a university level.

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